



Making project management indispensable for business results.®

Project Management Institute - Pune-Deccan India Chapter

1 ADVERTISEMENT SPONSORS :

1.1 Advertisement and Sponsorship Policy

Chapter publishes advertisements on chapter website www.pmipunechapter.org various options are available for the same.

*Reach to the Key Professionals in Project Management by advertising in our Quarterly Newsletter. We have strong base of 5000+ members and it's growing rapidly. **PMI Pune - Deccan India Chapter - FASTEST growing Chapter in Asia Region !! & Now The Winner of 2007 PMI® Component Award for Component of the Year (Chapter Category II) in the World !!*** Chapter members comprises of people right from Aspirant Project Managers to CEOs spread across different continents.

1.2 Policies and Guidelines for Advertisement on website

The following policies and guidelines have been established to govern the review and acceptance of submitted advertisements:

- Any individual or organization may submit an advertisement
- Advertisements must be related to project management, like advertisement on Project Management related **Training** by R.E.P.s / Schools / Colleges, Project Management related **Products and Tools**, Project Management related **Services**, Project Management related **Books**, Project Management related **Events / Programs** etc.
- All advertisements must be paid in advance. *Checks payable to:* PMI Pune-Deccan India Chapter, *Payable at :* Pune, India. *Can be mailed to,* Sangita Zaparde, PMP , C/o SpadeWorx Software Services, 302, Sai APEX, Dutta Mandir Chowk, Viman Nagar, Pune, Maharashtra, Postal/Zip Code: 411 014, India.
- Job advertisements/recruitment postings will not be accepted
- Chapter will determine the placement of advertisements on the website
- Chapter reserves the sole right to refuse any advertisement if deemed inappropriate

1.3 Advertisement Format

- Advertisements may consist of a company logo (simple graphic), animated GIF, text, and web site address
- Advertisements must be submitted electronically, via email or magnetic media, in a format that can be used with Internet Explorer.
- Advertisements must be capable of being directly incorporated on website without the need to rework or re-format. Advertisements that do not meet this criteria will be rejected
- Images must be in .bmp, .gif or .jpg format

1.4 Advertisement Charges

For Others

Type	One Month	One Quarter	One Year
On Home Page 120 x 60 pixels resolution 72 dpi, maximum file size no more than 500k.	\$30 /- Rs. 1300/-	\$80 /- Rs. 3500/-	\$300 /- Rs. 13,000/-
On right side of other pages 120 x 60 pixels resolution 72 dpi, maximum file size no more than 500k.	\$20 /- Rs. 800/-	\$50 /- Rs. 2200/-	\$200 /- Rs. 8500/-
On right side / bottom of other pages 240 x 120 pixels resolution 72 dpi, maximum file size no more than 1000k.	\$40 / - Rs. 1600/-	\$110 /- Rs. 4900/-	\$400 /- Rs. 17,500/-

For education providers conducting Project Management workshop

Type	One Month	One Quarter	One Year
On Home Page 120 x 60 pixels resolution 72 dpi, maximum file size no more than 500k.	\$225 / Rs. 9000/-	\$600 / Rs. 24000/-	\$2375 / Rs. 95,000/-
On right side of other pages 120 x 60 pixels resolution 72 dpi, maximum file size no more than 500k.	\$175 / Rs. 7000/-	\$470 / Rs. 18,800/-	\$1600 / Rs. 64,000/-
On right side / bottom of other pages 240 x 120 pixels resolution 72 dpi, maximum file size no more than 1000k.	\$250 / Rs. 10,000/-	\$710 / Rs. 28,400/-	\$2500 / Rs. 1,00,000/-

1.5 Submission Contact Information

Advertisements must be submitted electronically, via email or magnetic media. Submit Advertisements to Marketing & Communications Director, Omkar Gurjar, PMP® at marketing@pmipunechapter.org